Invention Outputs

Depending on barriers identified, select and implement interventions (e.g. – broadly disseminate tool info, provide multiple access points)

Monitor invention use. (e.g. – web site hits, citations, phone and e-mail inquiries, survey knowledge user groups)

Assess barriers to use of the invention. Survey knowledge user to see why they may not apply/use the invention.

Evaluate outcomes - May have to develop new outcome measures.

Use information from the business case and consumer research activities to explore ways the invention can be used by each knowledge user group. Develop tools to demonstrate how the invention will benefit each group and to help each group apply/ use the invention.

Invention Creation

Stages 1-3

Discovery Outputs

Stages 4-6

Invention Outputs

Generate Invention

Sustain invention use - Use feedback to modify tools as needed.

ACTION CYCLE

Revisit the potential value proposition, business case, and focus group/field test data to communicate the value of the invention to knowledge user groups.